



Gus is president of Princess Cruises, one of Carnival Corporation's most iconic cruise lines known globally as the inspiration for The Love Boat® and for effortless, personalized MedallionClass® experiences. Gus oversees all performance and operational aspects of Princess Cruises and its global fleet of ships, which sail cruise guests to over 330 destinations around the world annually. He reports to Josh Weinstein, chief executive officer of Carnival Corporation & plc.

Previously, Gus served as president of Holland America Line, where he led the cruise line's successful return to full fleet operations following the industry-wide pause in 2020, including the launch of its newest ship, Rotterdam VII. Under his leadership, the cruise line achieved several sales milestones including the single biggest booking day in company history. His strategy to lean into demand for longer cruises included the creation of a new category, Legendary Voyages, taking guests on regionally immersive journeys from 28-59 days. In 2023, Gus led Holland America Line's celebrations of its 150th anniversary, commemorating the company's roots and traditions in ceremonies around the world.

An industry veteran, Gus previously held various leadership positions with Carnival Cruise Line, including chief operating officer; senior vice president, guest operations; and senior vice president, guest commerce. Prior to joining the company, Gus was partner and managing director for Boston Consulting Group, a global strategy and management consulting firm, where he was responsible for clients in the travel and leisure industries.